

Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City

By Kelly Leonard, Tom Yorton

Download now

Read Online ➔

Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City By Kelly Leonard, Tom Yorton

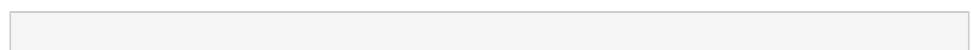
Executives from The Second City—the world’s premier comedy theater and school of improvisation—reveal improvisational techniques that can help any organization develop innovators, encourage adaptable leaders, and build transformational businesses.

For more than fifty years, The Second City comedy theater in Chicago has been a training ground for some of the best comic minds in the industry—including John Belushi, Bill Murray, Gilda Radner, Mike Myers, Steve Carell, Stephen Colbert, and Tina Fey. But it also provides one-of-a-kind leadership training to cutting-edge companies, nonprofits, and public sector organizations—all aimed at increasing creativity, collaboration, and teamwork.

The rules for leadership and teamwork have changed, and the skills that got professionals ahead a generation ago don’t work anymore. Now The Second City provides a new toolkit individuals and organizations can use to thrive in a world increasingly shaped by speed, social communication, and decentralization. Based on eight principles of improvisation, *Yes, And* helps to develop these skills and foster them in high-potential leaders and their teams, including:

- Mastering the ability to co-create in an ensemble
- Fostering a “yes, and” approach to work
- Embracing failure to accelerate high performance
- Leading by listening and by learning to follow
- Innovating by making something out of nothing

Yes, And is a must-read for professionals and organizations, helping to develop the invaluable leadership skills needed to succeed today.



 [**Download** Yes, And: How Improvisation Reverses "No, But" Thi ...pdf](#)

 [**Read Online** Yes, And: How Improvisation Reverses "No, But" T ...pdf](#)

Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City

By Kelly Leonard, Tom Yorton

Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City By Kelly Leonard, Tom Yorton

Executives from The Second City—the world’s premier comedy theater and school of improvisation—reveal improvisational techniques that can help any organization develop innovators, encourage adaptable leaders, and build transformational businesses.

For more than fifty years, The Second City comedy theater in Chicago has been a training ground for some of the best comic minds in the industry—including John Belushi, Bill Murray, Gilda Radner, Mike Myers, Steve Carell, Stephen Colbert, and Tina Fey. But it also provides one-of-a-kind leadership training to cutting-edge companies, nonprofits, and public sector organizations—all aimed at increasing creativity, collaboration, and teamwork.

The rules for leadership and teamwork have changed, and the skills that got professionals ahead a generation ago don’t work anymore. Now The Second City provides a new toolkit individuals and organizations can use to thrive in a world increasingly shaped by speed, social communication, and decentralization. Based on eight principles of improvisation, *Yes, And* helps to develop these skills and foster them in high-potential leaders and their teams, including:

- Mastering the ability to co-create in an ensemble
- Fostering a “yes, and” approach to work
- Embracing failure to accelerate high performance
- Leading by listening and by learning to follow
- Innovating by making something out of nothing

Yes, And is a must-read for professionals and organizations, helping to develop the invaluable leadership skills needed to succeed today.

Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City By Kelly Leonard, Tom Yorton Bibliography

- Sales Rank: #56503 in Books
- Brand: HarperBusiness
- Published on: 2015-02-03
- Released on: 2015-02-03
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .89" w x 6.00" l, .0 pounds

- Binding: Hardcover
- 256 pages

 [Download Yes, And: How Improvisation Reverses "No, But" Thi ...pdf](#)

 [Read Online Yes, And: How Improvisation Reverses "No, But" T ...pdf](#)

Download and Read Free Online *Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City* By Kelly Leonard, Tom Yorton

Editorial Review

Review

"I know one of these guys, so at least half of this book is pretty good. *Yes, And* is for anyone looking to be more creative in their work and in their life." (Stephen Colbert)

"If one phrase can capture the essence of the creative mindset then 'yes, and' might just be it. If one book can inspire you to apply that creative mindset then *Yes, And* is most certainly that book." (--Tim Brown, CEO of IDEO and author of *Change By Design*)

"Yes, And takes you behind the curtain of Second City to reveal deep insights and practical tips about how to lead a creative life. If you want to flourish in the new world of work, this book is an essential read." (--Daniel H. Pink, author of *To Sell is Human* and *Drive*)

"You'll learn, you'll laugh, and you'll immediately test out the rich set of practical exercises at the office-and the dinner table." (--Adam Grant, Wharton professor and *New York Times* bestselling author of *Give and Take*)

"Accepting and building on what others have initiated, *Yes, And* is the best teamwork advice for the stage or the boardroom." (--Dick Costello, CEO of Twitter)

"An excellent guide to the lessons that have bubbled up in Second City's improv workshops. It sounds crazy that a comedy troupe should have anything to say about how you should lead your life. Trust me: it isn't." (Vanity Fair)

From the Back Cover

The Second City has launched the careers of celebrated comic performers such as Tina Fey and Stephen Colbert and produced award-winning content. But it's the actual improvisational process developed and honed over the years by The Second City that has become its legacy. Players master an ability to co-create in ensembles, using philosophies that celebrate a "Yes, And" approach. They embrace authenticity and failure, and espouse the idea of "following the follower," which allows any member of the team to assume a leadership role.

For more than two decades, The Second City has taken these same principles in thousands of corporate clients, showing leaders how to apply the tools of improv to common business challenges. Here, for the first time, Second City executives Kelly Leonard and Tom Yorton describe how you can use the same skills that thrill audiences around the world to improve your emotional intelligence, increase creativity, and learn to pivot out of tight and uncomfortable situations. In this engaging, often humorous, and highly practical book, you will learn how to become a more compelling leader and a more collaborative follower by employing the seven elements of improv:

- *Yes, And*, by which you give every idea a chance to be acted on;
- *Ensemble*, reconciling the needs of individuals with those of the broader team;
- *Co-creation*, which highlights the importance of dialogue in creating new products, processes, and

relationships;

- *Authenticity*, or being unafraid to speak truth to power, challenge convention, and break the rules;
- *Failure*, teaching us that not only is it okay to fail, but we should always include it as part of our process;
- *Follow the Follower*, which gives any member of the group the chance to assume a leadership role;
- *Listening*, in which you learn to stay in the moment, and know the difference between listening to understand and listening merely to respond.

When we are fiercely following the tenets of improvisation, we generate ideas both quickly and efficiently, we weather storms with more aplomb, and we don't work burdened by a fear of failure. Even better, these qualities are fully transferable to our lives outside the office.

More people are beginning to recognize what The Second City has known for a long time: In the midst of a revolution in how we learn, communicate, and work, professional success often rests on the same pillars that form the foundation of great comedy: Creativity, Communication, and Collaboration. That's where improvisation comes in.

About the Author

Kelly Leonard is the executive vice president of The Second City and the president of Second City Theatricals. He has worked at The Second City since 1988 and has overseen productions with such notable performers as Stephen Colbert, Tina Fey, and Amy Poehler. Mr. Leonard cofounded Second City Theatricals, the division of the company that develops an eclectic array of live entertainment all over the world. He has fostered creative and business collaborations with Lyric Opera Chicago, Norwegian Cruise Line, Hubbard Street Dance and the Chicago Tribune, to name a few.

Tom Yorton has been CEO of Second City Works, the b2b arm of The Second City, since 2002. Before joining The Second City family, Tom worked in advertising and marketing at agencies like Ogilvy, Grey, and Hal Riney before jumping to the client side, with stints as a marketing vice president at Sears and 3Com, where he actually hired Second City Works on a couple of occasions. Second City Works now does more than four hundred engagements a year, half with Fortune 1000 companies. Tom and his team are focused on refining The Second City's unique capabilities—creating funny short-form content and using improv to develop vital skills in businesspeople—to help companies communicate, collaborate, and innovate better in a web-first, social-everything world.

Users Review

From reader reviews:

John Bullen:

Reading a book can be one of a lot of activity that everyone in the world loves. Do you like reading book therefore. There are a lot of reasons why people enjoyed. First reading a reserve will give you a lot of new facts. When you read a e-book you will get new information because book is one of several ways to share the information or their idea. Second, examining a book will make an individual more imaginative. When you studying a book especially fictional works book the author will bring that you imagine the story how the personas do it anything. Third, you could share your knowledge to other individuals. When you read this

Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City, you may tell your family, friends and also soon about your reserve. Your knowledge can inspire different ones, make them reading a guide.

Jules Thompson:

Spent a free time for you to be fun activity to perform! A lot of people spent their leisure time with their family, or their own friends. Usually they performing activity like watching television, gonna beach, or picnic within the park. They actually doing same every week. Do you feel it? Do you want to something different to fill your current free time/ holiday? Might be reading a book may be option to fill your no cost time/ holiday. The first thing you will ask may be what kinds of guide that you should read. If you want to try out look for book, may be the book untitled Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City can be excellent book to read. May be it could be best activity to you.

Dana Gallo:

Do you have something that you prefer such as book? The book lovers usually prefer to opt for book like comic, short story and the biggest some may be novel. Now, why not hoping Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City that give your enjoyment preference will be satisfied through reading this book. Reading addiction all over the world can be said as the means for people to know world considerably better then how they react in the direction of the world. It can't be mentioned constantly that reading routine only for the geeky man or woman but for all of you who wants to be success person. So , for all of you who want to start looking at as your good habit, it is possible to pick Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City become your own personal starter.

Clara Bearden:

Do you like reading a guide? Confuse to looking for your selected book? Or your book seemed to be rare? Why so many concern for the book? But any kind of people feel that they enjoy for reading. Some people likes studying, not only science book but additionally novel and Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City or others sources were given information for you. After you know how the good a book, you feel want to read more and more. Science reserve was created for teacher or students especially. Those ebooks are helping them to bring their knowledge. In some other case, beside science book, any other book likes Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City to make your spare time considerably more colorful. Many types of book like here.

Download and Read Online Yes, And: How Improvisation Reverses

**"No, But" Thinking and Improves Creativity and Collaboration--
Lessons from The Second City By Kelly Leonard, Tom Yorton
#S5FCP3R2JXW**

Read Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City By Kelly Leonard, Tom Yorton for online ebook

Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City By Kelly Leonard, Tom Yorton Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City By Kelly Leonard, Tom Yorton books to read online.

Online Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City By Kelly Leonard, Tom Yorton ebook PDF download

Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City By Kelly Leonard, Tom Yorton Doc

Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City By Kelly Leonard, Tom Yorton Mobipocket

Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City By Kelly Leonard, Tom Yorton EPub

S5FCP3R2JXW: Yes, And: How Improvisation Reverses "No, But" Thinking and Improves Creativity and Collaboration--Lessons from The Second City By Kelly Leonard, Tom Yorton