



Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain

From Kogan Page

Download now

Read Online ➔

Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain From Kogan Page

The new edition of *Logistics and Retail Management* has been substantially updated to take account of recent developments in retail logistics. Retailers have recognized the need to have more involvement in supply chains and noted that benefits can be achieved in both service levels and cost reduction. While major strides have been made, numerous challenges remain, and new issues are constantly emerging.

This book brings together research, ideas and experience of current thinking on supply chain management in retail from well-known academics and practitioners in the field.

Reflecting the changing needs of the global marketplace and responding to the challenges faced by retailers, the fourth edition includes new chapters on international fashion supply chain management, corporate social responsibility, and the textile supply chain.

↓ [Download Logistics and Retail Management: Emerging Issues a ...pdf](#)

📖 [Read Online Logistics and Retail Management: Emerging Issues ...pdf](#)

Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain

From Kogan Page

Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain

From Kogan Page

The new edition of *Logistics and Retail Management* has been substantially updated to take account of recent developments in retail logistics. Retailers have recognized the need to have more involvement in supply chains and noted that benefits can be achieved in both service levels and cost reduction. While major strides have been made, numerous challenges remain, and new issues are constantly emerging.

This book brings together research, ideas and experience of current thinking on supply chain management in retail from well-known academics and practitioners in the field.

Reflecting the changing needs of the global marketplace and responding to the challenges faced by retailers, the fourth edition includes new chapters on international fashion supply chain management, corporate social responsibility, and the textile supply chain.

Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain From Kogan Page Bibliography

- Sales Rank: #1025288 in Books
- Published on: 2014-04-28
- Original language: English
- Number of items: 1
- Dimensions: 9.21" h x .59" w x 6.14" l, .0 pounds
- Binding: Paperback
- 280 pages

 [Download Logistics and Retail Management: Emerging Issues a ...pdf](#)

 [Read Online Logistics and Retail Management: Emerging Issues ...pdf](#)

Download and Read Free Online Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain From Kogan Page

Editorial Review

Review

Praise for the previous edition:

“Extremely valuable material for any student of retail logistics... well-written and relevant.”

(International Journal of Logistics)

"The authors combine academic research and practical experience to arm retail and logistics managers with information to help them meet the challenges of the modern retail marketplace."

(Jason McDowell Inbound Logistics)

Praise for the previous edition:

“Extremely valuable material for any student of retail logistics... well-written and relevant.” --**International Journal of Logistics**

About the Author

John Fernie is Professor of Retail Marketing at Heriot-Watt University.

Leigh Sparks is Professor of Retail Studies at the Institute for Retail Studies, University of Stirling.

Contributors:

Alessandro Brun, Assistant Professor of Quality Management at Politecnico di Milano

Cecilia Castelli, Consultant on operations and supply chain management

Julia Edwards, Previously Research Associate at the Logistics Research Centre in the School of Management and Languages at Heriot-Watt University

Suzanne Fernie, Developer of MBA modules in Retailing and Services Marketing for Edinburgh Business School and former professor at Heriot-Watt and St Andrews Universities, *and*

David B Grant, Professor of Logistics and Associate Dean (Business Engagement) at Hull University Business School

Alan McKinnon, Head of Logistics and Dean of Programs in the Kühne Logistics University

Patsy Perry, Lecturer in Fashion Marketing in the School of Materials at the University of Manchester

Colin Temple, Managing Director of Schuh

Steve Wood, Professor of Retail Marketing and Management at Surrey Business School, University of Surrey

Users Review

From reader reviews:

Edward Apodaca:

The book Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain make one feel enjoy for your spare time. You may use to make your capable more increase. Book can to get your best friend when you getting stress or having big problem along with your subject. If you can make looking at a book Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain being your habit, you can get much more advantages, like add your personal capable, increase your knowledge about a number of or all subjects. It is possible to know everything if you like wide open and read a guide Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain. Kinds of book are a lot of. It means that, science e-book or encyclopedia or other individuals. So , how do you think about this book?

Jeff Jaco:

This book untitled Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain to be one of several books this best seller in this year, honestly, that is because when you read this guide you can get a lot of benefit on it. You will easily to buy this particular book in the book store or you can order it through online. The publisher on this book sells the e-book too. It makes you easier to read this book, since you can read this book in your Cell phone. So there is no reason to your account to past this guide from your list.

Larry Tatro:

Reading a guide can be one of a lot of exercise that everyone in the world loves. Do you like reading book and so. There are a lot of reasons why people enjoy it. First reading a reserve will give you a lot of new data. When you read a book you will get new information because book is one of numerous ways to share the information or even their idea. Second, studying a book will make an individual more imaginative. When you examining a book especially hype book the author will bring you to definitely imagine the story how the personas do it anything. Third, you could share your knowledge to others. When you read this Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain, you are able to tells your family, friends and also soon about yours publication. Your knowledge can inspire the mediocre, make them reading a guide.

Karen Delamora:

Do you one of the book lovers? If yes, do you ever feeling doubt while you are in the book store? Aim to pick one book that you never know the inside because don't ascertain book by its protect may doesn't work at this point is difficult job because you are scared that the inside maybe not as fantastic as in the outside appearance likes. Maybe you answer is usually Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain why because the amazing cover that make you consider in regards to the content will not disappoint a person. The inside or content is usually fantastic as the outside or perhaps cover. Your reading sixth sense will directly show you to pick up this book.

**Download and Read Online Logistics and Retail Management:
Emerging Issues and New Challenges in the Retail Supply Chain
From Kogan Page #TYBCNHXR51U**

Read Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain From Kogan Page for online ebook

Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain From Kogan Page Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain From Kogan Page books to read online.

Online Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain From Kogan Page ebook PDF download

Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain From Kogan Page Doc

Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain From Kogan Page Mobipocket

Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain From Kogan Page EPub

TYBCNHXR51U: Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain From Kogan Page