



## Creativity Sucks! How to Generate Million Dollar Ideas in 60 Seconds or Less!

By Dan Lok

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### Creativity Sucks! How to Generate Million Dollar Ideas in 60 Seconds or Less! By Dan Lok

How would you like to generate tons of usable ""killer product ideas"" every single day - even a winning idea every 60 seconds - that can pull in daily cash profits, even a full-time income? Now, you can! Over the last decade, I've spent hundreds of hours searching for the little-known secrets of how information and Internet millionaire marketers come up with SIZZLING HOT ideas for money-making info-products (books, audiocassettes, reports, videos, courses, manuals, and ebooks)...and now YOU can use their proven, closely-guarded methods to generate virtually unlimited ""fast cash"" product ideas! Inside Creativity Sucks!, you'll discover every single powerhouse tip, trick, and secret to instantly generate dozens upon dozens of powerful money-making ideas for online or offline information products! If you need a boost, a jumpstart, or a kick in the seat of the pants to help you get YOUR million-dollar idea, you need to get your hands on a copy of Creativity Sucks! now.

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*By Dan Lok*

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**Bibliography**

- Sales Rank: #3511580 in Books
- Published on: 2006-05-01
- Released on: 2006-05-18
- Original language: English
- Number of items: 1
- Dimensions: 10.18" h x .56" w x 7.34" l,
- Binding: Hardcover
- 124 pages

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### Editorial Review

#### Review

"Any time I get stuck for ideas, I know that I have a \*gold mine\* right on my computer, YOUR BOOK! If anyone is looking for a way to make money on the net, and doesn't have a product of their own, THIS book should be your bible!" -- *Dave Mizrachi, President Atomic Media Works*

"Believe me, 'Creativity Sucks' can get just about anyone started generating money-making ideas. And, although Jeff promotes it for the purpose of creating 'Information Product Ideas', the same tricks and techniques can be used to generate all kinds of ideas for new services and products of any kind... the system is the same, only the output is changed. - Since it only takes one (just one) good idea to make you filthy rich, 'Creativity Sucks' should be in every entrepreneur's personal library - and - it's cheap, too. If you can't generate a money-making idea using the tools in this book, you can't be helped. Order your personal copy today... even if you have to swipe the money from the kids' piggy bank." -- *Jim Straw, the Publisher of The Worldwide Business Exchange and author of multiple mail order books, recently wrote:*

"Perfect timing! I needed an 'instant brainstorm' and... the ideas I got helped me decide to move on one project that I wasn't sure about. Now it's putting an extra \$500.00 to \$1,000.00 per month (in my pocket), and the others will eventually put several thousand in my pocket!" -- *Brian Maroevich, President Avalanche Response Marketing Systems*

#### From the Back Cover

What Do Multi-Millionaires, Mega Successful Entrepreneurs And Marketing Experts Say About Dan Lok And His Advice? "Dan Lok is, without a doubt, one of the most ingenious and innovative marketers I've ever come across... and one of the few people whose advice I trust. Listen to what he has to say... THIS guy will help you make a Quantum Leap in your business." Daniel S. Peña, Sr. Founder and Chairman of The Guthrie Group "Dan Lok is to copywriting and marketing what Tiger Woods is to golf, or Donald Trump is to Real Estate! I have never seen anyone write with such impact. He has an extraordinary way of capturing people's attention through the written word. Dan knows writing AND he knows marketing. Most importantly, he is a man who can do exactly what he says he can do, do it exactly when he says he will - and do it with absolute integrity and honesty. If you want to Make It BIG in business, Dan Lok is your man. He has my highest recommendation." Frank McKinney "The World's Premier Creator of Oceanfront Multi-Million Dollar Estate Homes" Best-Selling Author, "Make It BIG!" Reality TV Show Star And Producer of "The Maverick"

"Dan Lok tells you critical marketing facts that would take years to learn in the real world. He pulls no punches as he shows you clearly how to seriously increase your profits while sidestepping the many mistakes made by ordinary marketers. Jay Conrad Levinson The Father of Guerrilla Marketing Author, "Guerrilla Marketing" series of books Over 14 million sold; now in 39 languages "Dan Lok is a marketing genius, a world-class copywriter and an incredibly savvy entrepreneur. Get his products, get his coaching, get whatever you can from him, you'll be totally glad you did!" Mike Litman Co-Author #1 International Best-Seller "Conversations with Millionaires"

#### About the Author

A former college dropout, Dan Lok transformed himself from a grocery bagger in a local supermarket to a multi-millionaire. Dan came to North America with little knowledge of the English language and few contacts. Today, Dan is one of the most sought-after business mentors on the Web, as well as a best-selling

author. His reputation includes his title as the World's #1 Website Conversion Expert.

Dan's unique mixture of real-world experience and stunning financial success have earned him a spot among the most trusted experts alive. The "best in biz" actively seek out Dan's knowledge, advice and expertise on all matters related to marketing, despite his obnoxious, "pull no punches" attitude. In fact, his attitude is what makes him so appealing. Dan is the very definition of cutting edge, helping those he mentors as well as aspiring entrepreneurs realize what's working (and what's not working) on the Web.

His company, Quick Turn Marketing International, Ltd., produce what many consider to be the finest educational programs ever in Internet marketing and wealth creation. These materials enable clients to achieve financial freedom, to live the life they've always wanted, and to build a secure future for their family - tomorrow and for years to come.

Dan is also the author of Forbidden Psychological Tactics, Creativity Sucks, and The Art of War for the Millennium.

Dan enjoys martial arts, swimming and skiing. He reads a couple of books a week and loves movies and great restaurants.

## **Users Review**

### **From reader reviews:**

#### **Eric Lowe:**

Reading a guide can be one of a lot of task that everyone in the world really likes. Do you like reading book and so. There are a lot of reasons why people love it. First reading a reserve will give you a lot of new info. When you read a guide you will get new information simply because book is one of numerous ways to share the information as well as their idea. Second, reading a book will make anyone more imaginative. When you looking at a book especially tale fantasy book the author will bring one to imagine the story how the people do it anything. Third, it is possible to share your knowledge to others. When you read this Creativity Sucks! How to Generate Million Dollar Ideas in 60 Seconds or Less!, you may tells your family, friends and also soon about yours e-book. Your knowledge can inspire the mediocre, make them reading a reserve.

#### **Robert Pinkerton:**

Creativity Sucks! How to Generate Million Dollar Ideas in 60 Seconds or Less! can be one of your beginner books that are good idea. All of us recommend that straight away because this publication has good vocabulary that could increase your knowledge in terminology, easy to understand, bit entertaining but nonetheless delivering the information. The article writer giving his/her effort to set every word into satisfaction arrangement in writing Creativity Sucks! How to Generate Million Dollar Ideas in 60 Seconds or Less! although doesn't forget the main position, giving the reader the hottest in addition to based confirm resource information that maybe you can be certainly one of it. This great information could drawn you into fresh stage of crucial imagining.

**Whitney Mallard:**

Is it anyone who having spare time then spend it whole day by means of watching television programs or just laying on the bed? Do you need something new? This Creativity Sucks! How to Generate Million Dollar Ideas in 60 Seconds or Less! can be the answer, oh how comes? A book you know. You are therefore out of date, spending your spare time by reading in this brand-new era is common not a nerd activity. So what these guides have than the others?

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