



# Managing Research, Development and Innovation: Managing the Unmanageable

By Ravi Jain, Harry C. Triandis, Cynthia W. Weick

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**Managing Research, Development and Innovation: Managing the Unmanageable By Ravi Jain, Harry C. Triandis, Cynthia W. Weick Bibliography**

- Sales Rank: #876699 in Books
- Published on: 2010-07-06
- Original language: English
- Number of items: 1
- Dimensions: 9.20" h x 1.10" w x 6.50" l, 1.50 pounds
- Binding: Hardcover
- 416 pages

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#### About the Author

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**HARRY C. TRIANDIS** is Professor Emeritus of Psychology at the University of Illinois. He is the author of eight books, including *Culture and Social Behavior*, *Individualism and Collectivism*, and *Fooling Ourselves: Self-Deception in Politics, Religion, and Terrorism*.

**CYNTHIA W. WEICK** is Professor of Management in the Eberhardt School of Business and the School of Engineering and Computer Science at University of the Pacific. Weick was named the Neven C. Hulsey Chair of Business Excellence in 2006, and in 2005, she earned Pacific's Distinguished Faculty Award, which is the University's highest faculty honor.

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