



The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire

By Blake Bell, Michael J. Vassallo

Download now

Read Online ➔

The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire By Blake Bell, Michael J. Vassallo

The untold story of the House of Ideas.

Marvel Comics is home to such legendary super-heroes as Spider-Man, Hulk, Thor, Captain America, and Iron Man, all of whom have spun box office gold in the 21st century. But Marvel Comics has a secret history hidden in the shadows of these well-known franchises.

The Secret History of Marvel Comics digs back to the 1930s when Marvel Comics wasn't just a comic-book producing company. Marvel Comics owner Martin Goodman had tentacles into a publishing world that might have made that era's conservative American parents lynch him on his front porch. Marvel was but a small part of Goodman's publishing empire, which had begun years before he published his first comic book. Goodman mostly published lurid and sensationalistic story books (known as "pulp") and magazines, featuring sexually-charged detective and romance short fiction, and celebrity gossip scandal sheets. And artists like Jack Kirby, who was producing Captain America for eight-year-olds, were simultaneously dipping their toes in both ponds.

The Secret History of Marvel Comics tells this parallel story of 1930s/40s Marvel Comics sharing offices with those Goodman publications not quite fit for children. The book also features a comprehensive display of the artwork produced for Goodman's other enterprises by Marvel Comics artists such as Jack Kirby and Joe Simon, Alex Schomburg, Bill Everett, Al Jaffee, and Dan DeCarlo, plus the very best pulp artists in the field, including Norman Saunders, John Walter Scott, Hans Wesso, L.F. Bjorklund, and *Marvel Comics* #1 cover artist Frank R. Paul. Goodman's magazines also featured cover stories on celebrities such as Jackie Gleason, Elizabeth Taylor, Liberace, and Sophia Loren, as well as contributions from famous literary and social figures such as Isaac Asimov, Theodore Sturgeon, and L. Ron Hubbard.

These rare pieces of comic art, pulp and magazine history will open the door to Marvel Comics' unseen history.

Black & white with some color

 [**Download** The Secret History of Marvel Comics: Jack Kirby an ...pdf](#)

 [**Read Online** The Secret History of Marvel Comics: Jack Kirby ...pdf](#)

The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire

By Blake Bell, Michael J. Vassallo

The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire By Blake Bell, Michael J. Vassallo

The untold story of the House of Ideas.

Marvel Comics is home to such legendary super-heroes as Spider-Man, Hulk, Thor, Captain America, and Iron Man, all of whom have spun box office gold in the 21st century. But Marvel Comics has a secret history hidden in the shadows of these well-known franchises.

The Secret History of Marvel Comics digs back to the 1930s when Marvel Comics wasn't just a comic-book producing company. Marvel Comics owner Martin Goodman had tentacles into a publishing world that might have made that era's conservative American parents lynch him on his front porch. Marvel was but a small part of Goodman's publishing empire, which had begun years before he published his first comic book. Goodman mostly published lurid and sensationalistic story books (known as "pulp") and magazines, featuring sexually-charged detective and romance short fiction, and celebrity gossip scandal sheets. And artists like Jack Kirby, who was producing Captain America for eight-year-olds, were simultaneously dipping their toes in both ponds.

The Secret History of Marvel Comics tells this parallel story of 1930s/40s Marvel Comics sharing offices with those Goodman publications not quite fit for children. The book also features a comprehensive display of the artwork produced for Goodman's other enterprises by Marvel Comics artists such as Jack Kirby and Joe Simon, Alex Schomburg, Bill Everett, Al Jaffee, and Dan DeCarlo, plus the very best pulp artists in the field, including Norman Saunders, John Walter Scott, Hans Wesso, L.F. Bjorklund, and *Marvel Comics* #1 cover artist Frank R. Paul. Goodman's magazines also featured cover stories on celebrities such as Jackie Gleason, Elizabeth Taylor, Liberace, and Sophia Loren, as well as contributions from famous literary and social figures such as Isaac Asimov, Theodore Sturgeon, and L. Ron Hubbard.

These rare pieces of comic art, pulp and magazine history will open the door to Marvel Comics' unseen history.

Black & white with some color

The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire By Blake Bell, Michael J. Vassallo **Bibliography**

- Sales Rank: #954541 in Books
- Published on: 2013-11-16
- Original language: English
- Number of items: 1
- Dimensions: 10.30" h x 1.10" w x 7.60" l, .0 pounds
- Binding: Hardcover

- 304 pages

 **Download** [The Secret History of Marvel Comics: Jack Kirby an ...pdf](#)

 **Read Online** [The Secret History of Marvel Comics: Jack Kirby ...pdf](#)

Download and Read Free Online The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire By Blake Bell, Michael J. Vassallo

Editorial Review

Review

Winner: "Favorite Comics Related Book 2014" - *U.K. True Believers Comic Awards*

...*The Secret History of Marvel Comics* is part archeology, part luxurious art book and something else besides: a history of dodgy publishing practices in the 20th century. (Daniel Kalder - Publishing Perspectives)

About the Author

Blake Bell is the author of *Strange & Stranger* (a retrospective of Spider-Man co-creator Steve Ditko); *The Secret History of Marvel Comics*, *Fire & Water: Bill Everett, The Sub-Mariner, and the Birth of Marvel Comics*; *Amazing Mysteries: The Bill Everett Archives*; and *Strange Suspense and Unexplored Worlds* (two volumes in *The Steve Ditko Archives*). He lives in Toronto, Ontario, with his son.

Dr. Michael J. Vassallo is a noted historian on Marvel's early pulp, Timely and Atlas periods. A Manhattan dentist, he spends his free time attempting to bring recognition to artistic creators of the 1940's and 1950's. He has also written introductions to 20 Timely and Atlas Masterworks volumes, dissecting the credits for posterity and providing historical context, as well as writing the detailed captions to the first 210 pages of Taschen's "75 Years of Marvel" coffee table book. He lives in Westchester County, New York.

Users Review

From reader reviews:

Louise Hawkins:

What do you ponder on book? It is just for students since they are still students or the item for all people in the world, what best subject for that? Just simply you can be answered for that concern above. Every person has several personality and hobby for each other. Don't to be compelled someone or something that they don't want do that. You must know how great and important the book *The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire*. All type of book would you see on many resources. You can look for the internet sources or other social media.

John Newton:

As people who live in the actual modest era should be up-date about what going on or information even knowledge to make these people keep up with the era which is always change and make progress. Some of you maybe may update themselves by looking at books. It is a good choice in your case but the problems coming to you is you don't know what type you should start with. This *The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire* is our recommendation to cause you to keep up with the world. Why, since this book serves what you want and need in this era.

Patrick Taylor:

You may spend your free time to learn this book this reserve. This The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire is simple to create you can read it in the area, in the beach, train along with soon. If you did not have much space to bring often the printed book, you can buy often the e-book. It is make you quicker to read it. You can save the actual book in your smart phone. And so there are a lot of benefits that you will get when one buys this book.

Elijah McWhorter:

Do you like reading a guide? Confuse to looking for your selected book? Or your book has been rare? Why so many question for the book? But just about any people feel that they enjoy intended for reading. Some people likes reading, not only science book but novel and The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire or others sources were given understanding for you. After you know how the good a book, you feel desire to read more and more. Science book was created for teacher or students especially. Those publications are helping them to include their knowledge. In various other case, beside science book, any other book likes The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire to make your spare time far more colorful. Many types of book like this one.

Download and Read Online The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire By Blake Bell, Michael J. Vassallo #FGC3XVKHB80

Read The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire By Blake Bell, Michael J. Vassallo for online ebook

The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire By Blake Bell, Michael J. Vassallo Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire By Blake Bell, Michael J. Vassallo books to read online.

Online The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire By Blake Bell, Michael J. Vassallo ebook PDF download

The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire By Blake Bell, Michael J. Vassallo Doc

The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire By Blake Bell, Michael J. Vassallo Mobipocket

The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire By Blake Bell, Michael J. Vassallo EPub

FGC3XVKHB80: The Secret History of Marvel Comics: Jack Kirby and the Moonlighting Artists at Martin Goodman's Empire By Blake Bell, Michael J. Vassallo