



Personality: Classic Theories and Modern Research (4th Edition)

By Howard S. Friedman, Miriam W. Schustack

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This successful text puts “personality” back into the personality course, integrating the classic insights of the personality theorists with modern research in a manner that will fascinate and encourage deeper thought.

This text explores classic theory from a perspective that encourages critical thinking and fosters intellectual insight with respect to human nature. For example, it shows the relevance of classic theory to topics of personality and culture, evolution, ego, gender, and person-situation interactionism.

Employing the highest scientific standards, *Personality* also uses a wide range of unique and provocative pedagogical devices that have been shown to motivate students. Hailed as the best-written, most relevant personality textbook on the market, Friedman and Schustack's fourth edition brings the field of personality to today's diverse student body.

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About the Author

Howard S. Friedman is Distinguished Professor of Psychology at the University of California, Riverside, where he studies personality and health. Dr. Friedman was awarded UCR's Distinguished Teaching Award, and in 2000 he was named Outstanding Teacher by the Western Psychological Association (WPA). He is an elected Fellow of the Division of Personality and Social Psychology and the Division of Health Psychology of the American Psychological Association. He received the 2007-2008 **James McKeen Cattell Fellow Award** from the Association for Psychological Science (APS), which recognizes a lifetime of outstanding contributions to the area of applied psychological research. An honors graduate of Yale University, Friedman received his Ph.D. from Harvard University.

Miriam W. Schustack is Professor of Psychology at the California State University in San Marcos (near San Diego), where she currently specializes in individual differences and the use of computers in learning. She previously taught at Harvard University. An honors graduate of Princeton University, Schustack received her master's from Yale and her Ph.D. from Carnegie-Mellon University.

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