



One Wedding: How to Photograph a Wedding from Start to Finish

By Brett Florens



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Brett Florens walks you step-by-step through one real wedding (the celebration of Claire and Chris), revealing his go-to shooting techniques and time-management strategies. Florens begins by customizing image concepts to suit the clients' personalities and style. On the engagement shoot, he takes you through setups with Claire and Chris that begin with natural light then escalate to multi-strobe approaches. Florens launches his wedding-day coverage with early-morning shots of the guys and the ladies, creating a variety of group and individual images indoors and out. At the ceremony site, he has advice for documenting each event and creating formal portraits of the couple and guests. After a quick-but-efficient break for location portraits, he concludes the day's hour-by-hour coverage with standout shots of the reception, made with strobe, ambient light, and bounce flash. Throughout, he demonstrates how shooting with the album(s) in mind will ease the post-event design process and boost your sales. In this practical, inspiring book, you'll see real wedding photography as it is rarely revealed: from the perspective of a single event, start to finish.

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Editorial Review

About the Author

Internationally acclaimed photographer **Brett Florens**, launched his career in 1992 while fulfilling national service obligations in the Police riot unit. Since then, Brett's devotion to photography has taken him from photojournalism to a highly successful wedding, commercial, and fashion photographer, with longstanding clients such as Wonderbra, Playtex, Quiksilver and Roxy. Brett has achieved numerous accolades along the way, the most recent of which, was the prestigious distinction of being chosen as the representative Nikon Wedding Photographer worldwide: being among 12 other photographers who were chosen as the best in their particular field of photography at the Photokina Exhibition in Germany. Brett has produced tutorial DVD's and has published a book titled – *Brett Florens' Guide to Photographing Weddings*. He currently travels extensively hosting workshops and seminars. BrettFlorens.com

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