



The Fear Babe: Shattering Vani Hari's Glass House

By Marc Draco, Kevin Senapathy, Mark Alsip

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The book the natural food industry can't afford to let you read.

Deconstructing numerous fallacious claims from NYT's best-selling author Vani Hari a.k.a. The Food Babe, this book describes in detail just how effective the right words are if you have a panacea to sell and a pretty face to help sell it.

Researched and written by a dedicated international team of pro-science authors and firmly rooted in facts, science and logic, The Fear Babe places many of Vani Hari's claims under a microscope - shining a light into the dark corners to demonstrate the lack of scientific evidence behind her most egregious contentions.

Brimming with invaluable and up to date reference material on food additives, modern technologies, and the ways the anti-science hucksters operate outside of the law, this book is destined to become an instant classic. An essential reference for everyone concerned with their own diet and their family's health.

Take back control and fall in love with great food once more.

Discover:

- What GMO technologies really are and why we need them.
- How MSG & aspartame got bad names (and why they're harmless).
- The way charisma and clever wording are used to keep us in the dark.
- How to make a healthy diet that works for your own body.
- The facts behind those toxic pesticide scares.
- Why you can't (always) trust a doctor.
- A complete reference to the European E-Number database.
- Why vaccinations are not just safe but also necessary.
- and much, much more.

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