Learn Adobe Photoshop CC for Visual Communication: Adobe Certified Associate Exam Preparation (Adobe Certified Associate (ACA))

By Rob Schwartz

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As the most popular image-editing application on the market today, Adobe Photoshop is an indispensable part of any creative designer's toolkit. Mastering Photoshop for photo retouching or general design work should be the first step on your path to a career in the visual design field. Learn Adobe Photoshop CC by building cool creative projects that teach you how to:

- Fix common problems with photographs
- Colorize black and white photos
- Design eye-catching invitations and fliers
- Create fantastic composite images by combining elements from different photos
- Design your own wallpaper for your computer or phone

This study guide uses 8 hours of video integrated with text to help you gain realworld skills that will get you started in your career in visual design using Adobe Photoshop CC. It lays the foundation for taking the Adobe Certified Associate (ACA) certification exam and helps prepare you for an entry-level position in a competitive job market.

Purchasing this book gives you access to valuable online extras. Follow the instructions in the book's "Getting Started" section to unlock access to:

- The Web Edition containing instructional video embedded in the complete text of the book with interactive review questions along with product updates
- Downloadable lesson files you need to work through the projects

You can also use the following URL to the Brainbuffet page for the series, which includes a video at the top of the page to help you set up your digital access to the video and resource files:
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Editorial Review

From the Author
I absolutely LOVE Adobe Photoshop! Over the past 20 years in various industries and classrooms, (and careers!) I've learned a lot about Photoshop and how to teach it well! That experience and love for the creative apps is what we worked so hard to get into the books.

What I love most about our books are that they not only cover the applications well- but they also give a ton of information to help you in your design career by talking about the creative and soft skills you need in the industry. Knowing how to use Photoshop is one thing- but learning how to think creatively, see like an artist, and work in creative fields is another!
This book doesn't just teach Photoshop- it teaches how to prep for a career using Photoshop to create beautiful, communicative works that dazzle your clients and their customers.
Dig in!

About the Author
Rob Schwartz is an award winning teacher with over 15 years experience in Technical Education. Rob opened the first Technical High School in the county, McFatter Technical High School, and his teaching is profoundly influenced by that experience. He is a popular speaker at state, local, and national conferences, and often presents for Adobe on Photoshop, Illustrator, and teaching strategies. His focus on Industry Certifications and Problem-Based Learning strategies are the secrets to his success. Rob is also an Adobe Certified Instructor, Adobe Education Leader, and won the prestigious Impact Award from Adobe as well as the #1 Educator World Wide award from Certiport. Find out more about Rob by taking a peek into his online curriculum website at brainbuffet.com. Rob lives and works in South Florida.

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