



Handbook of Bioentrepreneurship (International Handbook Series on Entrepreneurship)

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Providing an important and timely overview of research on the exciting area of entrepreneurship in biotechnology, *The Handbook of Bioentrepreneurship* examines one of the most promising industries of the 21st century. While genetically engineered food and biopharmaceuticals have made biotechnology part of our everyday life, starting a bioventure is among the most complex and risky entrepreneurial tasks given long development cycles, high technological and market uncertainty, and high capital intensity. Providing unparalleled in-depth and detailed analysis, this Handbook sheds light on business models and strategies, financing, cooperation networks between firms and universities, among other issues. With new developments in biotechnology increasingly in the news, this is an important source for readers interested in public policy, entrepreneurship, and business in the 21st century.

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Handbook of Bioentrepreneurship (International Handbook Series on Entrepreneurship) From Springer Bibliography

- Sales Rank: #4464746 in Books
- Published on: 2008-08-12
- Original language: English
- Number of items: 1
- Dimensions: 9.21" h x .75" w x 6.14" l, 1.25 pounds
- Binding: Hardcover
- 296 pages

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Editorial Review

Review

From the reviews: "The Handbook ... provides a good overview of the current state of research in bioentrepreneurship. ... The volume offers value for academics by highlighting ... and pointing to gaps that represent opportunities for future work. ... those in the commercial world may derive value from discussion of the more strategic and operational issues. ... it is a good candidate for recommendation to the university library, and commercial organizations and government/economics development agencies might value it on the shelf of their resources centre." (Sarah Cooper, International Small Business Journal, Vol. 28 (1), 2010)

From the Back Cover

Providing an important and timely overview of research in the field of entrepreneurship in biotechnology, *The Handbook of Bioentrepreneurship* examines one of the most promising industries of the 21st century. While genetically engineered foods and biopharmaceuticals have made biotechnology part of our everyday lives, launching a bioventure is among the most complex and risky entrepreneurial undertakings, given long development cycles, high levels of technological and market uncertainty, and extraordinary capital requirements. Featuring unparalleled, in-depth analysis from experts around the world, the *Handbook* sheds light on emerging business models and strategies, geographical and regional networks, cooperation between firms and universities, legal frameworks, and policy issues that influence the context in which biotech ventures are established and the conditions under which they may flourish. Reviewing and showcasing state-of-the-art data, examples, theoretical insights, and practical applications, the *Handbook* will serve as an essential resource for researchers and students in entrepreneurship, corporate strategy, technology management, and economic policy, as well as business leaders, investors, scientists, and policymakers with a stake in the dynamic, high-growth industry of biotechnology.

About the Author

Holger Patzelt is a senior research fellow at the Max Planck Institute of Economics in Jena, Germany. His research focuses on high technology entrepreneurship with a particular emphasis on strategic alliances and human capital. He has published in leading journals of natural sciences and social sciences. He holds a PhD in life sciences from the University of Heidelberg, Germany, and a PhD in management from the University of Bamberg, Germany.

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