



Popular Music Genres: An Introduction

By *Stuart Borthwick, Ron Moy*

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An accessible introduction to the study of popular music, this book takes a schematic approach to a range of popular music genres, and examines them in terms of their antecedents, histories, visual aesthetics, and sociopolitical contexts. Within this interdisciplinary and genre-based focus, readers will gain insights into the relationships between popular music, cultural history, economics, politics, iconography, production techniques, technology, marketing, and musical structure.

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Editorial Review

About the Author

Stuart Borthwick and **Ron Moy** are both lecturers at Liverpool's John Moores University. For the past ten years, they have devoted themselves to the delivery of a range of undergraduate courses, and now run a degree program in Popular Music Studies.

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