



Heartificial Intelligence: Embracing Our Humanity to Maximize Machines

By John Havens

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By John Havens

Algorithms will soon know more about us than we know ourselves

Where should machine automation end? Is it acceptable to have a digital assistant arrange your calendar, but not to have a robot spouse? Are companion robots acceptable for seniors in need of comfort, but not okay for toddlers exposed to emotional software that could influence their behavior? Is it desirable to live a life within the virtual reality of Facebook's Oculus Rift, but not if your thoughts are sold to advertisers who manipulate your purchases?

We've entered an era where a myriad of personalization algorithms influence our every decision, and the lines between human assistance, automation, and extinction have blurred. We need to create ethical standards for the Artificial Intelligence usurping our lives, and allow individuals to control their identity based on their values. Otherwise, we sacrifice our humanity for productivity versus purpose and for profits versus people.

Featuring pragmatic solutions drawing on economics, emerging technologies, and positive psychology, *Heartificial Intelligence* provides the first values-driven approach to algorithmic living—a definitive roadmap to help humanity embrace the present and positively define their future. Each chapter opens with a fictional vignette, helping readers imagine how they would respond to various Artificial Intelligence scenarios while demonstrating the need to codify their values, as the algorithms dominating society today are already doing.

Funny, poignant, and accessible, this book paints a vivid portrait of how our lives might look in either a dystopia of robotic and corporate dominance, or a utopia where humans use technology to enhance our natural abilities to evolve into a long-lived, super-intelligent, and altruistic species.



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Bibliography

- Sales Rank: #619329 in Books
- Published on: 2016-02-02
- Released on: 2016-02-02
- Original language: English
- Number of items: 1
- Dimensions: 8.98" h x .79" w x 5.99" l, 1.00 pounds
- Binding: Paperback
- 304 pages

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