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By Demetrius Fordham

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Classes and workshops are a great way to learn the skills that will let you take great photos, but they don't teach you how to be a photographer. In *What They Didn't Teach You in Photo School*, Demetrius Fordam will help you make the transition from talented amateur to respected pro, building your own personal brand and business on the way.

Passing on hard-earned lessons from a successful career in commercial, editorial and lifestyle photography, he shows how to snag the best internships and assistant roles, impress at an interview, develop an amazing portfolio, form strong relationships with clients, and lay the ground work for your own successful career. With a fresh design, and distinctive real-world photography, this the crucial companion that will make you, and your work, stand out.

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