



Media Education: Literacy, Learning and Contemporary Culture

By David Buckingham

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This book examines recent changes in media education and in young people's lives, and provides an accessible set of principles on which the media curriculum should be based, with a clear rationale for pedagogic practice.

- David Buckingham is one of the leading international experts in the field - he has more than twenty years' experience in media education as a teacher and researcher.
- This book takes account of recent changes both in the media and in young people's lives, and provides an accessible and cogent set of principles on which the media curriculum should be based.
- Introduces the aims and methods of media education or 'media literacy'.
- Includes descriptions of teaching strategies and summaries of relevant research on classroom practice.
- Covers issues relating to contemporary social, political and technological developments.

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Editorial Review

Review

David Buckingham takes the pulse of media education today, insightfully surveying the field, probing the debates and controversies, assessing out motives for teaching the media but leaving us a road map for map for the future. Covering both analysis and production, including the new digital technologies, this book is a must-have for the serious media teacher.'

Barry Duncan, media education consultant, Toronto

'Media Education offers a comprehension overview of the debates, the theories and the principles that have underprinned the teaching of media, and makes a clear and urgent case for how it should proceed in the future. Buckingham provides a thorough and convincing rationale for a form of media education that is both theoretically sound and practically possible.'

Dr Sue Turnbull, La Trobe University

'Buckingham marshals all his considerable talent to define the field of media education in an engaging and compelling style. This inspiring book moves educational reform ahead by light years.'

Kathleen Tyner, author of Literacy in a Digital World

From the Back Cover

How should education respond to the challenges of an increasingly mediated world? How can it enable young people to become active, critical participants in the media culture that surrounds them? And how can it keep pace with the complex technological, cultural and economic changes that are currently reshaping the contemporary media environment?

These are some of the questions that arise in the area of media education – or media literacy, as it is sometimes called – which is gradually becoming recognized as a key aspect of the school curriculum in many countries. This book takes account of recent changes both in the media and in young people's lives, and provides an accessible and cogent set of principles on which the media curriculum should be based, and a clear rationale for pedagogic practice. It outlines how media educators should respond to contemporary social, political and technological developments, and to the changing role and function of education itself.

David Buckingham is one of the leading international experts in the field. He has more than twenty years' experience in media education as a teacher and researcher, and has lectured on the topic around the world. Media Education represents a distillation of his key arguments, and an authoritative analysis of the challenges that lie ahead for media educators.

About the Author

David Buckingham is a Professor of Education and Director of the Centre for the Study of Children, Youth and Media at the Institute of Education, University of London.

Users Review

From reader reviews:

Katy Pinkham:

Typically the book Media Education: Literacy, Learning and Contemporary Culture will bring you to the new experience of reading a new book. The author style to clarify the idea is very unique. If you try to find new book you just read, this book very acceptable to you. The book Media Education: Literacy, Learning and Contemporary Culture is much recommended to you to see. You can also get the e-book from official web site, so you can more readily to read the book.

Edward Stewart:

Exactly why? Because this Media Education: Literacy, Learning and Contemporary Culture is an unordinary book that the inside of the reserve waiting for you to snap the idea but latter it will shock you with the secret the idea inside. Reading this book adjacent to it was fantastic author who write the book in such incredible way makes the content within easier to understand, entertaining method but still convey the meaning thoroughly. So , it is good for you because of not hesitating having this anymore or you going to regret it. This book will give you a lot of gains than the other book include such as help improving your proficiency and your critical thinking method. So , still want to hold off having that book? If I had been you I will go to the publication store hurriedly.

Michael Collins:

Within this era which is the greater individual or who has ability to do something more are more treasured than other. Do you want to become one among it? It is just simple approach to have that. What you should do is just spending your time almost no but quite enough to get a look at some books. One of the books in the top list in your reading list is actually Media Education: Literacy, Learning and Contemporary Culture. This book and that is qualified as The Hungry Hillsides can get you closer in turning out to be precious person. By looking up and review this reserve you can get many advantages.

Florence Nguyen:

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