



## Explaining News: National Politics and Journalistic Cultures in Global Context (The Palgrave Macmillan Series in International Political Communication)

By C. Archetti

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The book challenges the idea that processes of globalization are leading to an increasing homogenization of news on a worldwide scale by focusing on two defining crises of our time - 9/11 and the War in Afghanistan. The empirical analysis combines process-tracing, as well as both quantitative and qualitative content analysis of governmental discourses and news coverage of eight elite newspapers across the US, France, Italy and Pakistan. It develops a new multidisciplinary framework to explain news that brings together previously distinct levels of analysis: the micro level of the individual decisions made by journalists, the organizational environment of the news organization, national social and political contexts, the macro level of international relations. The book is going to be of interest primarily to academics and researchers, postgraduate students across communications, media studies, journalism, politics and international relations, as well as journalists, media practitioners and officials involved in public communication.

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## **Editorial Review**

### **Review**

"An ambitious and successful forensic study of international news that restores coherence to discrepant theories of news formation, debunks the notion of the media as a unified agency, and restores the particularity of politics, location, and journalistic independence to their rightful place. Altogether a very refreshing addition to our stock of ideas and a vindication of the comparative approach" - Denis McQuail, Professor Emeritus, University of Amsterdam, School of Communication Research

"In Explaining News, Cristina Archetti presents a multi-disciplinary investigation of how the elite press in America, France, Italy, and Pakistan covered 9/11 and the invasion of Afghanistan. Using a constructionist approach, Archetti challenges existing paradigms - including the assumption that globalization is generating the homogenization of news - by assessing the influence of national structures on newspaper content. The result is a penetrating analysis, full of stimulating insights drawn from a rich and detailed pool of empirical research. Without question, Explaining News is an ambitious and groundbreaking book - required reading for scholars and students interested in global news." - Edward A. Comor, University of Western Ontario

### **About the Author**

Cristina Archetti is Professor in Political Communication and Journalism at the University of Oslo, Norway. She won the 2008 Denis McQuail Award for Innovating Communication Theory. Her research interests span the impact of new media on politics, society and journalism. Among other topics, she has written about: the mediatization of politics; the transformation of foreign correspondence and international journalism; the role of the media in the process of radicalization and in forging extremist identities; the evolution of diplomacy and public diplomacy 2.0. Her recent publications include *Politicians, Personal Image and the Construction of Political Identity: A Comparative Study of the UK and Italy* (2014) and *Understanding Terrorism in the Age of Global Media: A Communication Approach* (2012).

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