



Contemporary Esthetic Dentistry, 1e

By George A. Freedman DDS BSc DCS HSL

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Covering both popular and advanced cosmetic procedures, **Contemporary Esthetic Dentistry** enhances your skills in the dental treatments leading to esthetically pleasing restorations. With over 2,400 full-color illustrations, this definitive reference discusses the importance of cariology and caries management, then covers essential topics such as ultraconservative dentistry, color and shade, adhesive techniques, anterior and posterior direct composites, and finishing and polishing. Popular esthetic treatment options are described in detail, including bleaching or tooth whitening, direct and porcelain veneers, and esthetic inlays and onlays. Coverage of advanced cosmetic procedures includes implants, perioesthetics, ortho-esthetics, and pediatric esthetics, providing a solid understanding of treatments that are less common but can impact patient outcomes. Developed by Dr. George Freedman, a renowned leader in the field, **Contemporary Esthetic Dentistry** also allows you to earn Continuing Education credits as you improve your knowledge and skills.

- **Continuing Education credits** are available, allowing you to earn one to two CE credits per chapter.
- **Detailed coverage of popular esthetic procedures** includes bleaching, direct and porcelain veneers, inlays and onlays, posts and cores, porcelain-fused-to-metal restorations, zirconium crowns and bridges, and complete dentures.
- **Coverage of advanced procedures** includes implants, perioesthetics, ortho-esthetics, pediatric esthetics, and sleep-disordered breathing, providing a solid understanding of less-frequently encountered topics that impact the esthetic treatment plan and outcomes.
- **Coverage of key esthetic dentistry topics and fundamental skills** includes cariology and caries management, understanding dental materials, photography, understanding and manipulating of color and shade, adhesive techniques, anterior and posterior direct composites, and finishing and polishing.
- **Over 2,400 full-color photos and illustrations** help to clarify important concepts and techniques, and show treatments from beginning of the case to the final esthetic results.
- **Well-known and respected lead author George Freedman** is a recognized author, educator, and speaker, and past president of the American Academy of Cosmetic Dentistry and co-founder of the Canadian Academy for Esthetic

Dentistry.

- **Expert contributors** are leading educators and practicing clinicians, including names such as Irvin Smigel (the father of esthetic dentistry), Chuck N. Maragos (the father of contemporary diagnostics), Wayne Halstrom (a pioneer in the area of dental sleep medicine), David Clark (one of the pioneers of the microscope in restorative dentistry and founder the Academy of Microscope Enhanced Dentistry), Edward Lynch (elected the most influential person in UK Dentistry in 2010 by his peers), Joseph Massad (creator, producer, director, and moderator of two of the most popular teaching videos on the subject of removable prosthodontics), Simon McDonald (founder and CEO of Triudent Ltd, an international dental manufacturing and innovations company), and many more!

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Editorial Review

Review

"This nearly 800 page book is a terrific collection of comprehensively referenced by Dr George Freeman who has taken contributions from over 50 very experienced names in the world of Esthetic Dentistry. It is beautifully illustrated and this quality is consistent throughout pretty much all of the book. What I especially liked is that virtually every aspect of clinical dentistry has been touched on with an aesthetic slant or view... It is a reference book and will be particularly useful sitting in your practice and much of it will be relevant for many years to come. I consider it a good buy for any dentist interested in carrying out his/her dentistry aesthetically and we all know that ought to apply to every dentist."

Dental Update, September 2012

Users Review

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