



An Introduction to Information Design

By Kathryn Coates, Andy Ellison

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Information design is the visualization of information through graphic design. This invaluable guide provides a creative, informative, and practical introduction to the general principles of information design.

With chapters on understanding the audience, structure, legibility and readability, selection of media, experimentation and multi-platform delivery, *An Introduction to Information Design* gives a complete overview of this fundamental aspect of visual communication.

Fully illustrated case studies from leading designers provide professional insight into the challenges involved in creating information design for print, interactive and environmental media. Practical exercises and tips enable the reader to put this learning into practice. This makes it the perfect book for graphic design students as well as design enthusiasts.

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Editorial Review

About the Author

Kathryn Coates was the Art Editor for The Times Higher Education. She is currently Senior Lecturer in Graphic Design at Nottingham Trent University.

Andy Ellison is a Senior Lecturer in Graphic Design at Nottingham Trent University. He is a member of the Typographic Circle, the Sign Design Society and the International Institute for Information Design.

Users Review

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